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Cebu, 6000

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[simonalcover.github.io/resume](https://simonalcover.github.io/resume/)

Felicisimo Alcover, III.

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| --- | --- | --- |
| Objective |  | “To succeed in an environment of growth and excellence and earn a job which provides me job satisfaction and self-development and help me achieve personal as well as organizational goals.” |
| Working Experience |  | **CROWN REGENCY HOTELS AND RESORTS**Marketing and Communications ProgrammerSept. 2015 - Jan. 2017**Duties*** Attends company management committee meeting and strategic planning for developing and improving the company’s digital marketing.
* Develop the subsidiaries and company’s website and automation systems for digital marketing.
* Administer the company’s website and automation systems.
* Coordinate with the marketing staff in creating online promotions, advertisements and discounts.
* Analyze the statistical insights of the company’s online traffic with Google Analytics.
* Create and design online marketing strategies.
* Coordinate with operations staff for managing online bookings.
* Manage the search engine marketing and search engine optimization.

MoproWeb DesignerFeb. 2017 – Nov 2017**Duties*** Design websites for company’s client.
* Optimize website for increased searchability online.
* Redesign website upon client’s request.
* Design website with optimized marketing structure.
* Analyze the statistical insights of the client’s website to develop a better website structure and increase drive foot traffic.
 |
| Core competences |  |  |
| Programming languages |  | * C
* C#
* Java
* Javascript
* PHP
* CSS
* HTML
* ASSEMBLY
 |
| Front end framework |  | * Bootstrap CSS
* Material Design CSS
* MahApps MetroUi WPF Toolkit
* Material Design WPF Toolkit
 |
| Education |  | University Of cebuBachelor of Science in Computer EngineeringBatch 2015 |
| Awards |  | 1st Placer of Computer Engineering Tech ExhibitUniversity of Cebu Main CampusFeb 27, 2015 |
| Interests |  | Outdoor* Video Games
* Movies
* Music
 |
| References |  | Atty. Donato Villa, Jr.Legal Officer, Cebu Provincial Capitol0917 327 4822Francis Mari MargalloSoftware Developer, Cebu City Hall MICS0923 504 6236Jayvie ian panorilSoftware Maintenance, Alliance Software Inc.,0932 281 6285 |

I hereby certify that the above information is true and correct.
FELICISIMO ALCOVER III

* Web Development
* Desktop App Development
* Android App Development
* Embedded Systems Development